

An aerial photograph of a community event at a park. In the center, there is a large, light-colored building with a gabled roof and a central arched entrance. To the right of the building is a large parking lot filled with cars, several fire trucks, and other vehicles. Numerous white and blue tents are set up around the parking lot and on the grass. People are seen walking around the event area. In the background, there are several baseball fields with sand bases and green grass. The overall scene is a busy community gathering.

ADVISORY COMMITTEE MEETING #1 GROWTH POLICY PLAN UPDATE

Batavia Township, Clermont County, Ohio

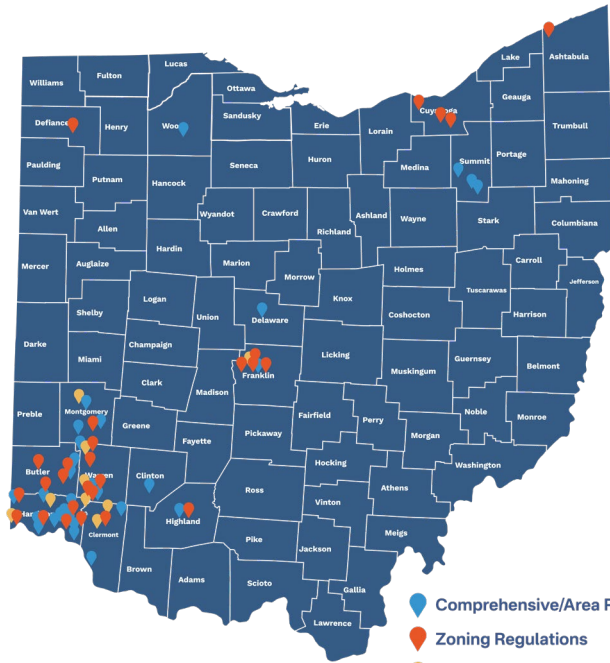
Monday, June 1, 2026 | 6:00 PM

AGENDA

- Introductions
- Project Overview and Approach
- Roles and Responsibilities
- Outreach and Transparency
- Engagement Approach
- Next Steps



INTRODUCTIONS



MCBRIDE DALE CLARION

MDC is a small client-centered planning and zoning firm in Cincinnati, Ohio that provides a range of services to public sector and private sector clients

Public Sector

The public sector focuses on planning and zoning projects that serve governmental agencies. This primarily entails:

- Updating comprehensive plans
- Drafting zoning resolutions
- Providing planning staff services

Private Sector

The private sector provides a variety of services to developers and private companies. This includes:

- Representing clients through the planning and zoning entitlement process
- Conducting zoning research and analysis



INTRODUCTIONS

- **Township Staff & Administration**
- **Advisory Committee Members**
 - Township connection (resident, business, property owner, etc.)?
 - What drew you to this process?
 - What areas of Batavia Township interest you most?



PROJECT OVERVIEW



WHAT IS A GROWTH POLICY PLAN

VISION

Long range plan used as a roadmap to guide growth and development in a community

STRATEGY

Identifies goals, strategies, and action steps on how the community hopes to achieve the identified vision over the next 10 years

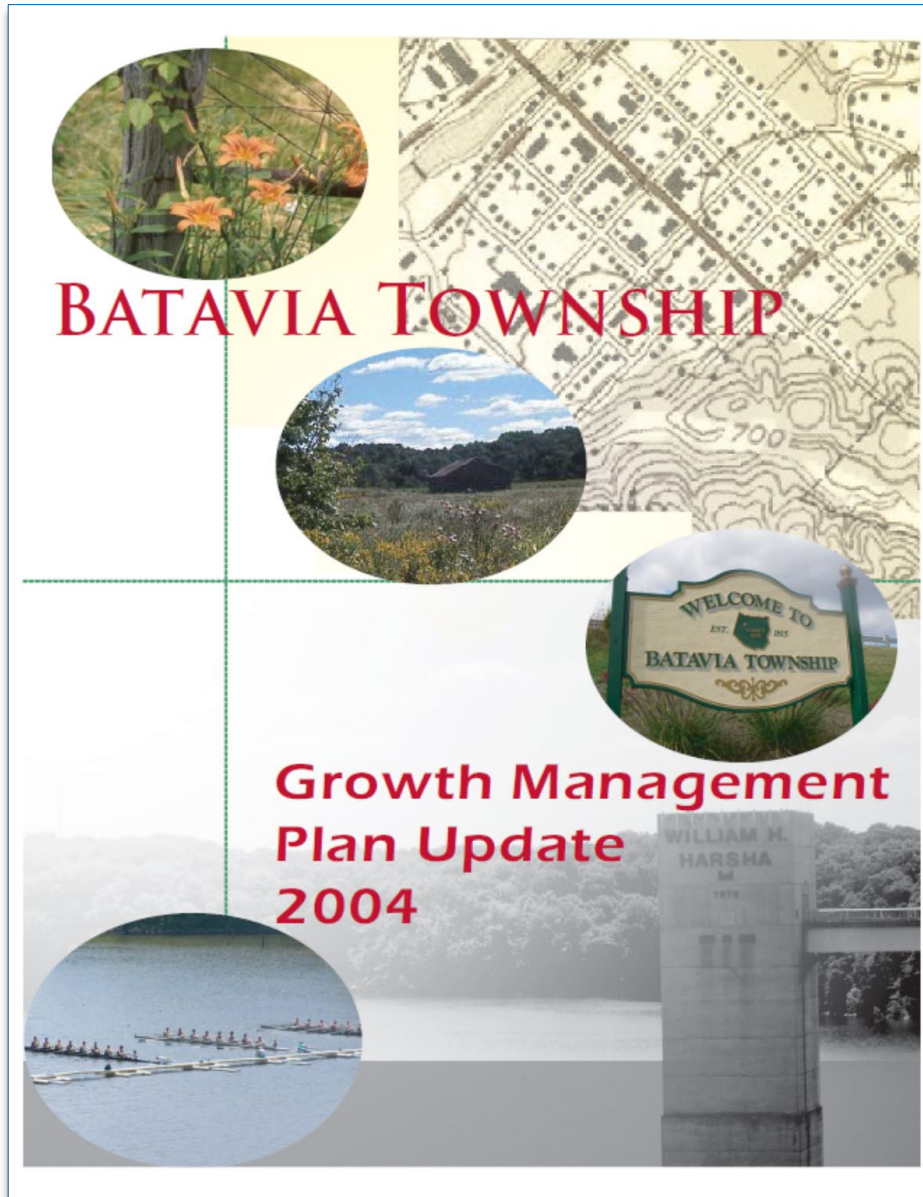
LAND USE

Guides land use and zoning decisions using an agreed upon future land use map

ZONING

Informs zoning regulation policies and amendments to align decision making with the identified vision

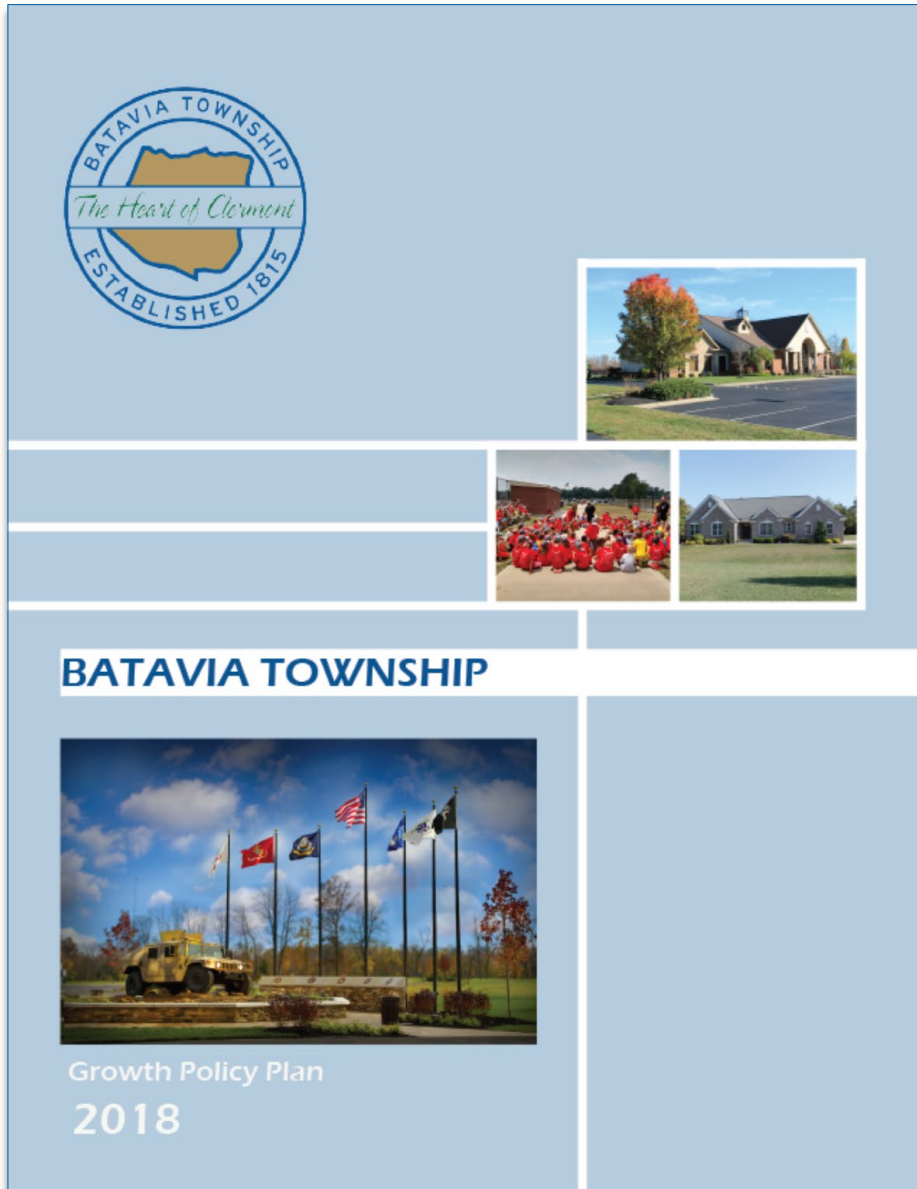
PAST PLANS IN BATAVIA TOWNSHIP



2004 Growth Management Plan Update

- **Introduction / Planning Process**
- **Priority Planning Issues and Strategies**
- **Land Use Plan**
 - Land Use Plan Map
 - Planned Residential Development Option
- **Conclusion**
- **Background Data**
 - Population Analysis
 - Existing Land Use
 - Public Services

PAST PLANS IN BATAVIA TOWNSHIP



2018 Growth Management Plan Update

- **Introduction / Planning Process**
- **Priority Planning Issues and Strategies**
- **Land Use Plan**
 - Land Use Plan Map
 - Planned Residential Development Option
- **Conclusion**
- **Background Data**
 - Population Analysis
 - Existing Land Use
 - Public Services
 - Community Profile



2026 PLAN UPDATE

This effort is intended to be a strategic UPDATE to the township's existing Growth Policy Plan

Plan content will be refined and expanded to address items such as:

- Economic Development Strategies
- Residential Growth Strategies
- Revised and expanded goals and policies
- A clear implementation plan

How do we get there...?

PLAN APPROACH

Our 3-phase process balances collaborative engagement with technical precision

Phase 1: Initiate

Kick-off the project, engage the public, understand the community

- Project Management and Engagement Plan
- Development of Project Branding
- Establish an Advisory Committee
- Stakeholder Interviews
- Engage the public, stakeholders, and township boards
- Analyze data and trends



PLAN APPROACH

Our 3-phase process balances collaborative engagement with technical precision

Phase 2: Visioning

Update vision and goals, survey the public, define the future vision

- Survey both the public and the business community
- Review and update the plan's vision, goals, and policies
- Establish a future land use framework
- Review plan recommendations with the Advisory Committee, public, and township boards



PLAN APPROACH

Our 3-phase process balances collaborative engagement with technical precision

Phase 3: Drafting

Draft the plan, share it with the community, get it adopted




- Design a plan that is specific to your needs
- Draft the plan and review it incrementally
- Review the plan with the public
- Finalize the plan
- Assist through the adoption process



PLAN APPROACH

Our proposed schedule is 12 months

Month	1	2	3	4	5	6	7	8	9	10	11	12
Phase 1: Initiate		▲	▲ ■									
Phase 2: Visioning				▲		▲	■					
Phase 3: Drafting							▲			▲ ■ ●	●	●

-  ADVISORY COMMITTEE MEETING
-  PUBLIC ENGAGEMENT MEETING / EVENT
-  ADOPTION PROCEEDING MEETING



ROLES AND RESPONSIBILITIES

ESTABLISHING CLEAR ROLES AND RESPONSIBILITIES

CONSULTANT TEAM MDC

- Support township staff and elected officials
- Plan engagement
- Review and create language and materials based on input and feedback
- Make recommendations based on best practices and vision identified by township
- Provide deliverables

TOWNSHIP STAFF / ELECTED OFFICIALS

- Serve as conduit between MDC and township
- Represent public and input and provide direction
- Assist in community outreach, notice, planning efforts
- Primary point of contact for MDC throughout the process
- Provide feedback and expertise on all materials

TOWNSHIP RESIDENTS AND STAKEHOLDERS

- Provide direction, feedback, input, and the foundation of the information that guides the plan
- Engaged throughout each step of the process

ADVISORY COMMITTEE

- How do you fit into the equation...?



PURPOSE OF THE COMMITTEE

Purpose

- Guide the Growth Policy Plan update
- Represent community perspectives and priorities
- Support a transparent and community-focused planning effort

Committee Members Will...

- Provide feedback throughout the planning process
- Share information with the community
- Encourage public participation and engagement



COMMITTEE RESPONSIBILITIES

Key Responsibilities include...

- Review of plan ideas and recommendations
- Provide input on:
 - Community identified priority areas
 - Land Use
 - Quality of Life
 - Preservation and development opportunities
- Assist in identification of community needs and concerns
- Support outreach and public engagement throughout the process.



OUTREACH AND TRANSPARENCY

OUTREACH AND TRANSPARENCY

- Branding Selection
- Website Launch
- Engagement Activity

1



2



3



**BATAVIA
TOWNSHIP**
GROWTH POLICY PLAN

Aa

BROTHER 1816

BROTHER EXTRABOLD

Brother Medium

Brother Book

BATAVIA TOWNSHIP

A Township in Ohio

Batavia Township is a welcoming community in Clermont County that blends small-town charm with steady growth and development. Known for its scenic parks, family-friendly neighborhoods, and convenient access to the greater Cincinnati area, the township offers a balance of suburban comfort and community connection.



GROWTH POLICY PLAN WEBSITE



ANTICIPATED LAUNCH THIS WEEK

www.bataviagrowthpolicyplan.com



Batavia Township Growth Policy Plan Update

Batavia's Comprehensive Plan update. Progress with a purpose.

[Learn More](#)

What is a Growth Policy Plan

In June 2026, Batavia Township begins the process on updating it's Growth Policy Plan, which is a long range community vision that is used as a roadmap to guide growth, development, and preservation priorities in a community. The plan reaffirms and establishes goals, policies, and strategies to guide land use, housing, transportation, infrastructure and public services to ensure a sustainable future for residents and businesses.

STRATEGY

The plan identifies goals and action steps on how the community hopes to achieve the identified vision.

LAND USE

A key element of the growth policy plan is an identified future land use map. This map is developed through community engagement that is used to guide future development and zoning decisions.

ZONING

The plan will inform zoning regulation policies and amendments to align future decision making with the identified vision.

ANTICIPATED LAUNCH THIS WEEK

Our Process

The Growth Policy Plan update will be a 3-phase approach that balances collaborative engagement with technical precision.

Get involved!

Phase 1: Initiate

Kick-off the project, engage the public, and understand the community

Phase 2: Visioning

Update the community vision and goals, survey the public, and define the future vision

Phase 3: Drafting

Draft the plan, share it with the community, get it adopted

Updates and Materials



ENGAGEMENT REPORTING ACTIVITY



ENGAGEMENT REPORTING ACTIVITY
 BATAVIA TOWNSHIP GROWTH POLICY PLAN UPDATE
 JUNE 1, 2026 | 6:00 PM

1. LOGISTICS

a. What are the best days of the week and times of the day for people living and working in Batavia Township to attend a meeting?

Days of the Week	Time
Monday	
Tuesday	
Wednesday	
Thursday	
Friday	

b. Do you think engagement on the weekend in Batavia Township is better than during the week?

Circle One	Time
Yes	
No	

c. Where are good venues or locations to hold meetings that would be interesting to residents and stakeholders within the township?

Ideas:

d. Do you know of any community events that we can leverage as part of the engagement process in 2026?

Ideas:

e. Where do people get their news and information in the township? (Social media, newsletters, etc.)









Ideas:

2. PARTICIPATION

a. What are the key messages people need to hear to encourage participation? What will motivate people to get involved?

Ideas:

b. What are types of engagement that you think will work well with residents and stakeholders? Check all that apply:

-  Community Events
-  Virtual Meetings
-  Meeting-in-a-Box
-  Self-guided Online Activities
-  Live Polling and Surveys
-  Speakers / Presenters
-  Pop-Up Engagement
-  Community Workshops

Other:

c. What are the barriers to participation in Batavia Township?

- General apathy
- Lack of understanding
- Competing priorities for time
- Engagement feels unwelcoming
- Meeting fatigue
- Venue / event interest

Other:

d. What else should we know about engagement and participation in the township?

Thoughts:



Your Community, Your Plan

Batavia Township Growth Policy Plan Update | June 1, 2026

1. When you imagine our community in the year 2040, what is the single biggest positive change you want to see, and what is the one thing that must remain exactly the same?

Thoughts:

2. What are the primary external pressures, market forces, or regional trends currently acting on our community that pose the greatest threat to achieving that 2040 vision?

Thoughts:

3. Looking at a map of our community today, where are the specific geographic hotspots, corridors, or key conflict areas that require the most immediate policy intervention or land-use changes?

Thoughts:

4. Ten years from now, how will the Township Trustees and our residents know if the goals and vision we write in this Growth Policy Plan actually succeeded or failed?

Thoughts:

5. What else is important to know or investigate in Batavia Township for the Growth Policy Plan update:

Thoughts:



INITIAL TOWNSHIP SNAPSHOT

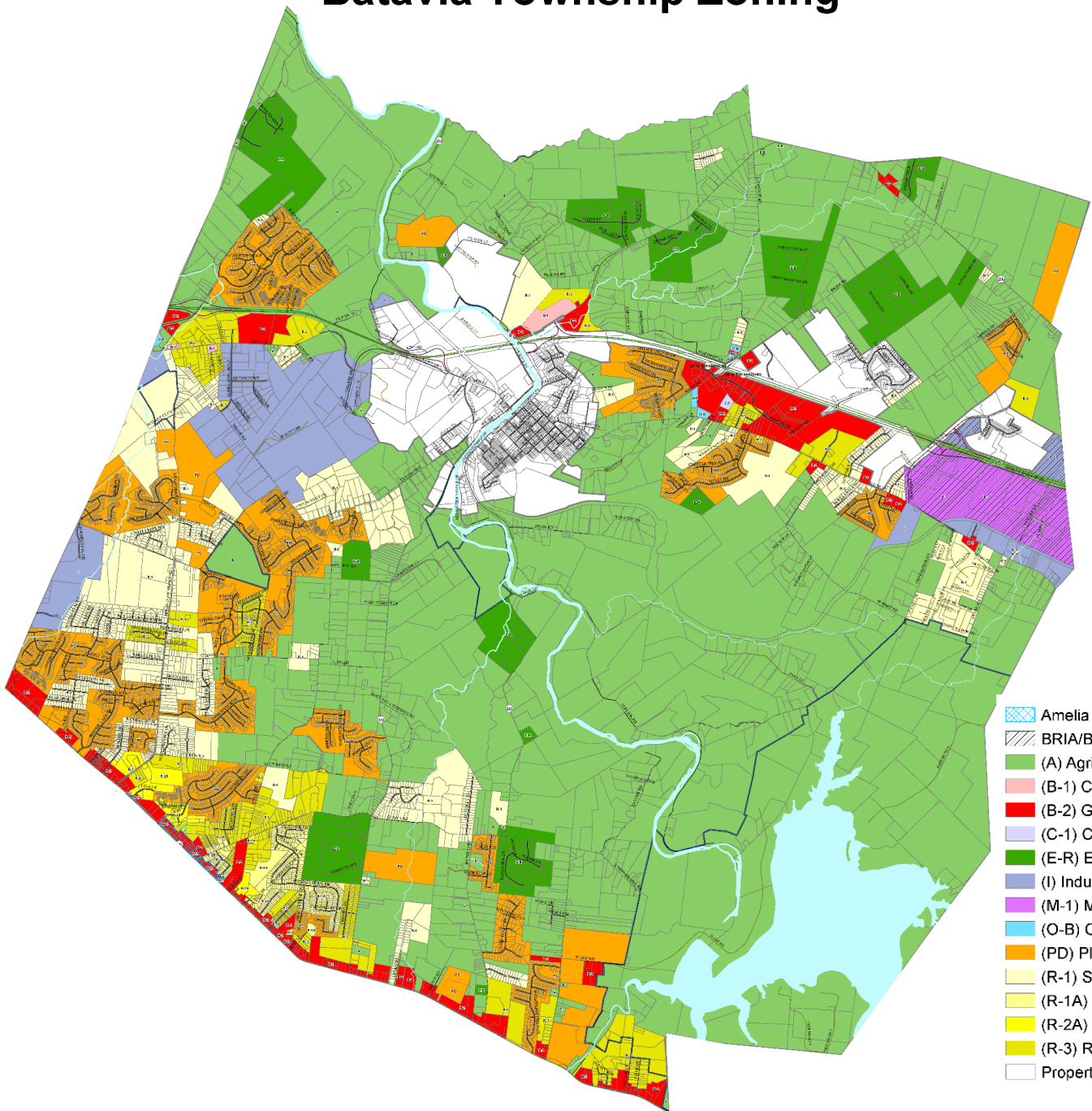


INITIAL FEEDBACK

- Balancing community growth with quality of life
- Infrastructure and fiscally responsible growth management
- Commercial and industrial development opportunities, including the SR 125 corridor
- Residential growth, schools, and neighborhood character
- Open space preservation, tree retention, and environmental systems
- Walkability, connectivity, mixed-use development, and community amenities
- Annexation concerns and maintaining the Township's long-term competitiveness
- Maintaining high standards for future development and planning proactively for Batavia Township's future



Batavia Township Zoning



-  Amelia Overlay District
-  BRIA/Batavia Road Industrial Area Overlay
-  (A) Agricultural
-  (B-1) Community Business
-  (B-2) General Business
-  (C-1) Campus Industrial
-  (E-R) Estate Residential
-  (I) Industrial
-  (M-1) Major Industrial
-  (O-B) Office-Business
-  (PD) Planned Development
-  (R-1) Single Family
-  (R-1A) Single Family
-  (R-2A) Single Family
-  (R-3) Residential Multi-Family
-  Property Lines Batavia

2018 PRIORITY ISSUES AND STRATEGIES

1. **Identify and pursue economic development opportunities to encourage a balanced tax base, job growth, and quality community services.**
2. **Protect environmentally sensitive areas**
3. **Preserve the character of Batavia**
4. **Establish high standards for future development**
5. **Plan and coordinate with other public and governmental agencies regarding provisions of services and infrastructure related to development in Batavia Township**
6. **Improve and increase park, active recreation and open space facilities for Batavia Township residents**



ECONOMIC DEVELOPMENT

Identify and pursue economic development opportunities to encourage a balanced tax base, job growth, and quality community services.

- Encourage expansion and growth of nonresidential development that will meet the needs of existing and future Batavia populations
- Coordinate with local, regional and state agencies to expand economic opportunities in the Township
- Encourage the continued development of a balanced tax base through economic development targeted through job and revenue generating clean industry
- Develop resources that can be used to promote locations within Batavia Township where economic development and nonresidential uses are to be encouraged
- Identify opportunities to cooperate with adjacent jurisdictions to expand economic growth and encourage job creation
- Encourage and support development in the economic development corridors identified in the Plan.
- Create an inventory of land that is available and suitable for new development
- Consider the preparation of a market study to determine the types of uses that should be pursued for location within the Township
- Promote existing businesses in the Township and work with existing businesses to understand what efforts Batavia Township should pursue to encourage growth



PROTECT THE ENVIRONMENT

Protect environmentally sensitive areas

- Protect environmentally significant or sensitive areas within Batavia Township, including floodplain areas, steep slopes, and significant forested areas, as well as sensitive water features, such as Harsha Lake, the East Fork of the Little Miami River, stream corridors, and East Fork Lake State Park
- Investigate creation of buffer zones, or "no build" regulations, adjacent to identified sensitive areas.
- Utilize planned development zoning to direct development away from sensitive areas
- Utilize techniques such as conservation easements and other financial incentives to protect sensitive areas
- Encourage creation and/or protection of areas that link public or private open space, wildlife corridors or recreational facilities
- Coordinate with other governmental agencies and non-profit organizations to identify, study, and fund protection of natural and environmentally sensitive areas
- Use the Middle East Fork Watershed Balanced Growth Plan (2011) developed by the Clermont County Soil and Water Conservation District and Clermont County Department of Community Planning and Development as a resource guide for protecting, conserving, and restoring natural areas within the Middle East Fork Watershed



PRESERVE THE CHARACTER

Preserve the character of Batavia Township

- Maintain low density zoning regulations in areas where urban services are not available
- Encourage use of cluster and open space subdivision development techniques to protect existing vegetation areas, view corridors, and environmentally sensitive areas, and to buffer between residential densities or incompatible development.
- Encourage dedication (or other techniques) of open space protection within residential developments
- Encourage residential development to occur within areas of the Township where urban services are available.
- Encourage development of commercial, industrial, and other non-residential uses in appropriate locations based on anticipated demand, service availability, infrastructure capability, and impact on surrounding areas.
- Recognize that a balance between residential and non-residential development is needed to create a balanced tax base, and that commercial and job producing development comes through growth
- Identify locations where mixed uses and alternatives to low density, detached housing are appropriate in order to provide a full spectrum of housing and development options
- Protect existing neighborhoods from negative impacts resulting from incompatible land uses.



HIGH QUALITY DEVELOPMENT

Establish high standards for future development

- Utilize the planned development district for proposed commercial and other non-residential development in order to evaluate site, building, landscaping, lighting, and parking design plans
- Continue to monitor the planned development district regulations for residential development to determine whether improvements can be made to the regulations to increase neighborhood quality, to improve methods to protect environmentally sensitive areas, and to improve site design
- Continue to seek input of public service providers in land use decisions
- Continue to evaluate, and if necessary, modernize the Township's zoning regulations examining approaches of surrounding communities for ideas and consistency
- Update the Township's Zoning Resolution to incorporate modern zoning standards and eliminate inconsistencies and conflicts in the regulations
- Evaluate existing buffer regulations for incompatible uses to improve measures to protect lower intensity uses from the negative impacts of more intense uses



COORDINATED GOVERNMENT SERVICES

Plan and coordinate with other public and governmental agencies regarding provisions of services and infrastructure related to development in Batavia Township

- Educate the residents of Batavia Township about control and review authority of public services and infrastructure agencies
- Coordinate with the public agencies and offices that provide services within the Township on a regular basis to understand capacity issues, proposed improvement projects, or deficiencies that impact the Township, as well as to communicate priorities of the Township to those agencies.
- Coordinate with County agencies involved in environmental management to establish appropriate programs for the identification and protection of environmentally sensitive areas in the Township, and to understand programs available to the township
- Continue communication and correspondence with County and other public agencies regarding review of proposed developments
- Pursue agreements with adjacent jurisdictions that will provide alternatives to annexation and improve economic development



PARKS, RECREATION, AND OPEN SPACE

Improve and increase park, active recreation and open space facilities for Batavia Township residents

- Develop a plan for current and future park, recreation and open space facilities in Batavia Township
- Identify locations of quality open space and sensitive areas that should be targeted for protection, by either public or private means
- Integrate park, recreation and open space planning with efforts to define and protect environmentally sensitive areas
- Create recreational and open space "connections" throughout the Township to establish a "Green Infrastructure" network linking public and private spaces throughout the community
- Coordinate with the County, villages, surrounding townships, and schools to link recreational areas and open space
- Support the integration of the Williamsburg-Batavia Hike Bike Trail system, and encourage the expansion of existing neighborhood pedestrian sidewalk or walking trails system into the path system
- Utilize planned development projects/zoning as an opportunity to protect and create quality open space and recreation areas
- Investigate options for park, recreation and open space facility funding for planning, acquisition and improvement of Township.
- Pursue opportunities to increase and improve access to East Fork Lake State Park within Batavia Township
- Identify opportunities to incorporate park and active recreation facilities into areas within the Township where existing and developing neighborhoods will be located.